



# **BRINGING EVERYONE ALONG:**

## **Prevention & Poverty**

*Promising Practices From the Field*

*April 2008*





# Wisconsin

- **Total Population 5,509,026**
- **<HS Education 481,056 or 9%**
- **HS Education 1,404,027 or 25%**
- **Income <\$15,000 1,582,984 or 28%**
- **Income \$15 -25,000 701,329 or 13%**
- ***Current Smokers – Income < \$15,000 28%***





# Bringing Everyone Along

- Pilot project funded by CDC in 2001
- Diverse workgroup
- Strategic planning process
- Created plan that set strategies aimed at addressing root causes





# Multiple sectors

- Mental Health
- Faith community
- Housing
- Job Training
- Substance Abuse
- Correctional
- Literacy
- Youth
- Hunger
- Health Care





## Developing the Network

- Plan with Disparities Task Force Low SES subgroup.
- Interview social service agency directors.
- Plan and hold a summit meeting for social service agencies.





# Approaches

- Begin with the organizations or people who have energy for this and build gradually on successes. Get started - document, evaluate, keep learning.
- Learn as we go; approach as an experiment vs. creating a lot of pressure on organizations before we know what works.
- Select pilot project in one organization.





## Process Now

Salvation Army Fiscal Agent of Poverty Network

### Current Activities

- Promising Practices
- Rural & Metropolitan Summit
- Community Wide Zip Code Project





# Current Activities

## *Promising Practices*

- **Community Action Coalition of South Central WI**
  - Initial efforts focused on identifying and addressing organizational barriers to implementing tobacco control policy change
- **Hope House**
  - Offers tobacco awareness and education through existing classes offered to participants of their shelter
- **St. Gabriel Church of God In Christ**
  - Currently testing a Pastors Tool Kit that integrates faith in God, self-efficacy and appropriate use of nicotine replacement therapy





# Current Activities

## ***Promising Practices cont.***

- The Salvation Army
  - Providing leadership through use of a statewide client management software program “Service Point”
  - Salvation Army in Green Bay & Sheboygan, WI current plans are to implement educational/awareness sessions with the opportunity of providing NRT to participating participants
- Vincent Family Resource Center
  - Integrates tobacco education into all existing programs





# Current Activities

## *Promising Practices cont.*

- Wisconsin Community Services
  - Provide a six-week tobacco awareness class





# Current Activities

## *Summits on Tobacco and Poverty*

- Promote member projects and development of a Statewide Network
- Summits aim is to disseminate information about tobacco related health disparities, interventions that address the disparity and detail about he Tobacco Prevention & Poverty Network
- Lead by Local Public Health Departments





# Current Activities

## *Zip Code Project*

- Three year community wide implementation project
- Addressing the disparate rate of poverty and tobacco use in the 53212 zip code in Milwaukee
- Implement three interventions to address the known barriers for smokers living in poverty





# Conclusion

When you gather forces instead of forcing to gather, incredible things happen.





# Thank you

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